USA Study Abroad Graphic Designer & Higher Education Analyst



Project Title	USA Study Abroad Graphic Designer & Higher Education Analyst
Project Summary	Work with the U.S. Study Abroad Branch in the Bureau of Educational and Cultural Affairs ECA. Report on trends in international education and create graphics that tell the impact of study abroad. You will create content for reports, program fact sheets, social media, and studyabroad.state.gov,
Country	United States

Project Description

The goal of the U.S. Study Abroad Branch in the Bureau of Educational and Cultural Affairs is to increase diversity and participation in study abroad so more students have an opportunity to develop the linguistic and cultural skills needed to protect U.S. national security and economic competitiveness.

Right now is an unprecedented time in higher education, and we're looking for brilliant VSFS assistance to track what is happening in higher education and study abroad. We produce weekly reports monitoring media, developments in international education and toplines to help program officers throughout ECA shape U.S. government international exchange programs. We're looking for your help in doing this analysis, while using graphic design skills to make everything look good!

The other half of the internship is helping promote USA Study Abroad. We manage our own scholarship programs, building capacity for study abroad at U.S. and foreign institutions, aggregating resources from U.S. federal agencies and foreign governments online, and demonstrating the value of studying abroad. To do this work, we need dynamic, engaging content showing the impact of our programs and the latest trends in study abroad to use on our website, social media, and fact sheets.

You will help tell the stories of the Critical Language Scholarship, the Gilman Scholarship Program, and our higher education partners by creating and sharing infographics that highlight our work through quantitative data and dynamic visuals showcasing our program participants, alumni, and their activities. Design projects could include stand alone informational one pagers, graphics for use in internal and external reports, and social media and website content. We will often have specific graphics that we will ask you to design, but we also encourage you to analyze study abroad trends and identify stories to highlight.

We are looking for someone with the analytic, design, and creative skills needed to transform data into compelling visuals and digital stories.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis
Data visualization
Graphic design
Infographic design
Social media management
Storytelling/blogging/vlogging

Additional Information

You will be working with a small team that is dedicated to promoting study abroad and telling impact stories but needs help turning great data in to easily understandable reports, graphics and stories. Please be sure to include information on past design projects and your proficiency with graphic design softwares and platforms. We mostly use Adobe Indesign, Illustrator, and Photoshop but are open to other programs. It is extremely helpful if you have your own access to these programs.

Language Requirements

None